



RAJ INDUSTRIES



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Manufacturers of Premium Quality Besan From Desi Chickpea

Raj Industries founded in 2019 at Dahod (Gujarat,India) is a leading organization involved in manufacturing and supply of the best array of packed Besan products. It is one of the largest and most sophisticated Besan manufacturers in the region. Raj Industries is a proud owner of the premium brands Sinh Chaap Besan, Double Patang Besan, Raj Gold Besan, Maa Besan and Rocket Besan. It is supported with the latest production infrastructure for cleaning, processing, dehusking of Chana/Bengal Gram and then further processing for manufacturing of premium grades of Besan. It has a production capacity of 20 TPD (Tonnes per day) of Besan.



Raj Industries seeks to create and promote great-tasting, healthy and pure Besan/Gram Flour from unpolished Desi split chickpea (Desi Chana Dal) with high nutritional value. We strive to grow our business with the same honesty and integrity we use to procure our raw material from the best source, with sustainability and great taste for all.



To be the most loved and trusted Besan manufacturers and the first choice of everyone when they think of any Besan based recipe.

Why Us?

With every Raj Industries product, you get a healthy choice. Our products may look similar to any other competition products and in some cases may even look duller or rougher because we have intentionally left them as natural as possible to give you the best nutrition. But make no mistake, every Raj Industries product carry a strong core of nutritional and healthy superiority. Our products differentiate us from the rest.

We are a leading manufacturer and supplier of premium range of Packed Besan Products in various grade of fineness. The offered range of Besan is precisely processed by our skilled experts. In order to meet the precise needs of our cherished customers, we offer these products in assorted packaging options. The offered range of products is widely consumed all across the nation by our treasured customers for their unique attributes like rich aroma, longer shelf life, purity, unadulterated, mouth watering taste, easy digestion, crunchiness & low fat.

Some of the distinguishing factors that make us the foremost choice of clients are as follows:

- State-of-the-art infrastructure.
- Highly experienced workforce.
- Strict quality standards.
- Ethical business policies.
- Transparent dealings.
- Complete client satisfaction.
- Timely delivery.
- Best price and quality combination.

Our Philosophy:

We believe that health and taste are qualities that go hand in hand. Food that is natural with its wholesome nutrition retained is also more likely to taste better. That's why, though we talk of the high protein content in our Besan, our customers keep coming back for its rich taste and nutritious mouth feel. Using Desi Chana for making Besan gives it a distinct sweet nutty flavour, which otherwise is not present in other type of Chana. Taking forward our vision to be the first choice of customers, we have developed Besan a.k.a Gram Flour, Chickpea Flour or Garbanzo Flour as our key offering. Our Besan being made from 100% unpolished Desi Chana Dal helps conserve the inherent quality of the raw ingredients and makes it perfect for regular Indian household favourites like pakodas, ghatte ki sabzi, cheelas, home-made sweets and lots of other Besan recipes.

SINH CHAAP BESAN

King **Sinh** of House Raj Industries, the First of its Name, King of the Gram Flour, Lord of all the Indian States and Union Territories and far away lands and seas, Saviour of Oil of Namkeen Manufacturers, and bringer of joy to healthy snack lovers.

Grade/Type

Ultra Fine/Extra Fine.(60µm - 90µm)

Made From

Best Quality Desi Chana sourced from across the country.

Uses

Nylon Khaman, Fafda, Gaathiya, Khandvi, Besan Papdi, Soan Papdi, Mysore Pak

Available Packaging

20Kg, 30Kg, 50Kg

Benefits

1. Absorbs less Oil
2. Good Shelf Life
3. Good Texture
4. Bright Color
5. No Preservatives
6. Gluten Free
7. Natural Source of Protein



DOUBLE PATANG BESAN

Double Patang Besan of House Raj Industries, the First of His Name and Hand of the King Sinh, Leader among the Gram Flour, Second only to the King Sinh, Saviour of Oil of the Namkeen Manufacturers, and bringer of joy to healthy snack lovers.

Grade/Type

Super Fine (80µm - 100µm)

Made From

Best Quality Desi Chana sourced from across the country.

Uses

Nylon Khaman, Fafda, Gaathiya, Khandvi, Besan Papdi, Soan Papdi, Mysore Pak

Available Packaging

20Kg, 30Kg, 50Kg

Benefits

1. Absorbs less Oil
2. Good Shelf Life
3. Good Texture
4. Bright Color
5. No Preservatives
6. Gluten Free
7. Natural Source of Protein



RAJ GOLD BESAN

Raj Gold Besan of House Raj Industries, the First of its Name, a real Gold Nugget, First choice of the Queens of the Kitchen, and the winner of the 'Best Gram Flour for Namkeen' War, waged among hundreds of thousands of Namkeen Manufacturers everyday producing best quality mouth watering healthy snacks, Saviour of Oil of the Namkeen Manufacturers, and bringer of joy to healthy snack lovers.

Grade/Type

Fine (90µm - 120µm)

Made From

Best Quality Desi Chana sourced from across the country.

Uses

Mix Namkeen, Sev, Fafda, Gaathiya, Methi Gota, Besan Bonda, Besan Bhajjiya (Fritters), Kadhi, Deep Fried Snacks.

Available Packaging

200Gm, 500Gm, 1Kg, 10Kg, 20Kg, 30Kg, 50Kg

Benefits

1. Absorbs less Oil
2. Good Shelf Life
3. Good Texture
4. Bright Color
5. No Preservatives
6. Gluten Free
7. Natural Source of Protein



ROCKET BESAN

Rocket Besan of House Raj Industries, First of its Name, a true companion of the Gold Nugget Raj Gold Besan, second love of Namkeen Manufacturers - second only to the Gold Nugget Raj Gold, Saviour of Oil of the Namkeen Manufacturers, and bringer of joy to healthy snack lovers.

Grade/Type

Fine (100µm - 130µm)

Made From

Best Quality Desi Chana sourced from across the country.

Uses

Mix Namkeen, Sev, Fafda, Gaathiya, Methi Gota, Besan Bonda, Besan Bhajiyaa (Fritters), Kadhi, Deep Fried Snacks.

Available Packaging

10kg, 20Kg, 30Kg, 50Kg

Benefits

1. Absorbs less Oil
2. Good Shelf Life
3. Good Texture
4. Bright Color
5. No Preservatives
6. Gluten Free
7. Natural Source of Protein



GJ20 BESAN

GJ20 Besan of House Raj Industries, First of its Name, First choice of weapon for any Fritters (Bhajiya/Vada/Pakoda) war, Saviour of Oil of Besan Fritter Warriors, and bringer of joy to healthy snack lovers.

Grade/Type

Fine(110µm - 140µm)

Made From

Best Quality Desi Chana sourced from across the country.

Uses

Mix Namkeen, Methi Gota, Besan Bonda, Besan Bhajiya(Fritters), Kadhi, Deep Fried Snacks, Vada Paav.

Available Packaging

10kg, 20Kg, 30Kg, 50Kg

Benefits

1. Absorbs less Oil
2. Good Shelf Life
3. Good Texture
4. Bright Color
5. No Preservatives
6. Gluten Free
7. Natural Source of Protein



MAA BESAN

Maa Besan of House Raj Industries, First of its Name, First Choice of Weapon for any Besan Sweets for its motherly love and sweetness, satiator of sweet tooth cravings, bringer of joy to sweet lovers.

Grade/Type

Coarse(150µm - 300µm)

Made From

Best Quality Desi Chana sourced from across the country.

Uses

Mithi Boondi, Besan Laddoo, Besan Barfi, Fulwadi.

Available Packaging

20Kg, 30Kg, 50Kg

Benefits

1. Absorbs less Oil
2. Good Shelf Life
3. Good Texture
4. Bright Color
5. No Preservatives
6. Gluten Free
7. Natural Source of Protein



CATTLE FEED

As a part of process for manufacturing premium quality Gram Flour from the Best selected Chana/Bengal Gram, we get Chana Fotri/Husk, and Chana Churi as Byproducts which are used as direct cattle feed as well as input raw material in animal feeds manufacturing units like poultry, dairy cattle feed manufacturing units and also as fish meal. These are highly nutritious and a healthy diet for animals. They have high protein value. It is also an excellent source of dietary fiber which offers a myriad of healing health benefits for animals.



50kg
Chana Churi



25kg
**Chana Fotri/
Husk**



UPCOMING PRODUCTS

CHANA DAL



Chana dal is baby chickpeas that has been split and polished. It is one of the most popular ingredients in Indian cuisine. Chana dal is delicious, nutritious and easily digested. Apart from being used in soups, salads, curries, dal preparations, savouries, sweets and rice dishes, the legumes are also roasted and powdered into chickpea flour (besan), another ingredient that is widely used in almost every province of India. Also Known as Split Bengal gram

Health Benefits of Chana Dal

- *Chana dal is high in fiber and helps to lower cholesterol.*
- *It also has a very low hypoglycemic index, which is important for those with diabetes.*
- *Chana dal is a helpful source of zinc, folate, calcium and protein.*
- *It is low in fat and most of it is polyunsaturated.*
- *Chana dal is extremely delicious in taste, full of nutritious and can be digested easily.*

CHICKPEA



*The chickpea or chick pea (*Cicer arietinum*) is a legume of the family Fabaceae, subfamily Faboideae. Its different types are variously known as gram, or Bengal gram, garbanzo or garbanzo bean, Egyptian pea. Its seeds are high in protein.*

Types Of Chick Peas

Kabuli : *Kabuli Chick peas sizes are 7, 8, 9 and 10mm and has a very low glycemic index which may make them suitable for people with blood sugar problems. Kabuli Chick peas, which has lighter color, larger seeds and a smoother coat, mainly grown in Southern Europe, Northern Africa, Afghanistan, Pakistan and Chile, also introduced during the 18th century to the Indian subcontinent. Kabuli (meaning 'from Kabul' in Hindi, since they were thought to have come from Afghanistan when first seen in India). The Kabuli variety has a thin, white seed coat and it is relatively bigger in size than other variety.*



Desi Chick peas: *The Desi type is smaller in size, has a thick, dark colored seed coat and is either de-hulled and split or de-hulled and ground into flour. It can also be roasted and puffed after splitting. Desi Chick peas has high fiber content compared to the Kabuli variety, which has small, darker seeds and a rough coat, cultivated mostly in the Australia, Indian subcontinent, Iran, Mexico & Ethiopia. The Desi (meaning 'country' or 'local' in Hindi) is also known as Bengal gram or kala chana. The Desi type is used to make Chana Dal, which is a split chickpea with the skin removed. Desi Chick peas are used mainly in dhal, sauces, puffed or ground into flour. It is widely used in Asian and African cuisines.*



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